

# Strategic plan 2010-2013

## Looking Back and Moving Forward

In June 2010, SWOICN will enter the 4th year of its existence. A retrospective look at the goals and objectives set out in the 2008-2010 strategic plan demonstrates that the Network continues to fulfill its mission:

*To assist stakeholders in achieving excellence in infection prevention and control in South Western Ontario.*

Looking to the future, our strategic plan for 2010-2013 challenges us to build upon these past achievements and seek out opportunities to further support stakeholders in South Western Ontario. Also, as Regional Infection Control Networks (RICN's) transition to the Ontario Agency for Health Protection and Promotion (OAHP), the 2010-2013 SWOICN strategic plan is aligned with goals and objectives that have been identified in the 2010-2013 OAHP strategic plan.

## Looking Back...

Our initial strategic plan identified four directions which have served as the framework for SWOICN in its first three years of operation:

- Knowledge Transfer Strategy
- Communications and Marketing Strategy
- Partnership Strategy
- Information Management Strategy

Over the past three years the Network has enjoyed a number of achievements on all of these fronts.

Among the highlights are:

- Production of *The Grand Prix of PPE* training video with over 3,100 copies distributed across the country
- Delivery of 60 education sessions on a variety of infection prevention and control topics
- Creation of *A Desk Reference for ICPs*, a "living" resource that will continue to be developed and updated with new topics and current information
- Development of the *Inservices on Demand* library providing interactive, online training to healthcare workers
- Development of common precaution signage that has been adopted by a majority of acute and long-term care facilities throughout the region
- Launch of bi-weekly *e-focus* electronic newsletter – "our 5-minute infection connection"
- CIC Exam Prep Groups supporting stakeholders seeking professional certification
- Leadership roles in a number of provincial working groups and project teams
- Mentoring of stakeholders enrolled in the provincial Non-Acute Care Training Course
- Collaborating with LHSC-SJHC to produce an instructional DVD entitled *Infection Control for Families and Visitors*
- Ongoing development of a Resource Binder Series based upon the PIDAC documents, targeting Long-Term Care
- Fostering of stakeholder partnerships through a number of initiatives that includes the formation of the Public Health Working Group and the Acute Care Subcommittee



## Transition to OAHPP

On July 1st, 2010, there will be a governance change and Regional Infection Control Networks (RICNs) will transition to OAHPP. SWOICN has been cognizant of aligning future goals and objectives with those that have been identified in the OAHPP 2010-2013 strategic plan. During our strategic planning meeting each of SWOICN's strategic goals were matched with those of OAHPP. The results of this exercise can be viewed in the detailed version of this report on our website.

## Operational Work Plan

As we move forward SWOICN will continue to engage with stakeholders and other partners and will conduct monitoring and evaluation for our strategic goals over the next three years. The SWOICN Steering Committee and staff have put in place an operational plan that is feasible and flexible in order to, not only achieve our objectives, but also to provide the structure to help realize our vision:

*SWOICN will be recognized as a key driver of improved health outcomes through partnering, coordination of efforts and promotion of increased knowledge and best practice in infection prevention and control.*

## Moving Forward... Strategic Goals and Objectives for 2010-2013

SWOICN has completed a process to update its 2010-2013 strategic plan and to identify future directions and priorities. The strategic plan for the Network was developed with the extensive involvement of its internal and external stakeholders. The following goals and objectives have emerged from the planning process and they relate to sectoral targeting, partnering, resource development and outcome measurement.

### 1. Target Services to Specific Sectors

Based on initial data from the resource survey, the strategic plan calls for the identification of specific IPAC needs in targeted health care sectors. By ascertaining existing IPAC resources SWOICN will be able to develop sector-specific recommendations, training and support.

### 2. Increase Partnering

Reflecting on SWOICN's mandate of networking, the strategic plan encourages active facilitation of connections between stakeholders and individuals/agencies offering or requiring expertise and support. It also allows for further reinforcement of its role in the broader IPAC context by engaging with academics and other health care partners, enabling SWOICN to raise its profile and create greater brand awareness.

### 3. Develop Innovative Resources

The strategic plan highlights the use of e-learning as an effective method for knowledge transfer. As a result SWOICN will continue to develop e-learning applications and will continually develop and roll out train-the-trainer models as well as alternate methods of program delivery.

### 4. Measure and Monitor Outcomes

In order to assess SWOICN's impact, the strategic plan recommends creating a process to develop a performance monitoring system for network operations that can assist in measurements of outcomes.